2027 IOWA AUCTIONEERS ASSOCIATION IOWA FFA BID CALLING INVITATIONAL SPONSORSHIP LEVELS

Top Producer
$5,000_____

Benefits:
- Prime logo placement on all event materials, promotions, and a banner on the Iowa Auctioneers Association FFA webpage
- Personalized social media shout-outs with featured posts
- Reserved seating for 4 at the event
- Opportunity to address attendees during the event
- Recognition in press releases and event program
- Opportunity to showcase promotional materials at the event
- Limited to three sponsors.

Harvest Champion
$2,500_____

Benefits:
- Prominent logo placement on event materials, promotions, and a banner on the Iowa Auctioneers Association FFA webpage
- Social media recognition posts
- Reserved seating for 4 at the event
- Recognition in event program and press releases
- Opportunity to distribute promotional materials to attendees
- Limited to five sponsors.

Field Leader Sponsor
$1,000_____

Benefits:
- Logo placement on select event materials and the Iowa Auctioneers Association FFA webpage
- Mention in social media posts
- Reserved seating for 2 at the event
- Recognition in event program
- Opportunity to distribute promotional materials to attendees

Seedling Sponsor
$500 _____

Benefits:
- Logo placement on select event materials and the Iowa Auctioneers Association FFA webpage
- Mention in post-event thank you communications
- Opportunity to provide promotional items for event gift bags

Presented in partnership with:
Iowa Auctioneers Association • Iowa FFA • Iowa Beef Expo
Full Details and Rules and Awards at: https://iowaauctioneers.org/iowa-ffa-invitational/