



# The Hawkeye Auctioneer

Sponsorship & Advertising

Thank you for your interest in supporting the Iowa Auctioneers Association (IAA) annual conference through sponsorship and advertising. The conference is a great opportunity to introduce our members to your products and services that support the auction industry.

Available packages are listed below, but we will do our best to accommodate any special requests. For questions and requests contact the IAA office at 515-262-8323 or email Heath DeYoung – hdeyoung@agribiz.org.

## Sponsorship Levels\*

### Diamond (\$1000)

- Vendor table with display setup (*unmanned site if desired*)
- Company name listed in program
- Website Banner on convention page (*banner displayed February to March*)
- Clickable advertisement on home page (*ad displayed February to July*)
- Sponsorship of Gala/Fun Auction – introduction and projected
- Signage on stage for annual conference
- Business Card Size ad (3.5" w x 2.5" h) in quarterly newsletter (*2 of 4 editions, 4 editions per year*)
- IAA membership for one (1) individual

### Platinum (\$500)

- Vendor table with display setup (*unmanned site if desired*)
- Website Banner on convention page (*banner displayed February to March*)
- Sponsorship of training/speaker event part of introduction and projected
- Business Card Size ad (3.5" w x 2.5" h) in quarterly newsletter (*2 of 4 editions, 4 editions per year*)
- Signage on stage for annual conference

### Gold (\$250)

- Vendor table with display setup (*unmanned site if desired*)
- Business Card Size ad (3.5" w x 2.5" h) in quarterly newsletter (*2 of 4 editions, 4 editions per year*)
- Sponsorship of Break Period

### Silver (\$100)

- Vendor table
- Business Card Size ad (3.5" w x 2.5" h) in quarterly newsletter (*2 of 4 editions, 4 editions per year*)
- Mention during program as a silver sponsor

**Sponsorship Total \$** \_\_\_\_\_

*\*Availability subject to space and dates of material ordering. Nothing will be reserved until payment is received.*

## Contact and Payment Information

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Check Enclosed (*payable to Iowa Auctioneers Association*)

Invoice me

Credit Card

Visa

MasterCard

Discover

Billing Address  
(*if different from above*)

Name as it appears  
on the card \_\_\_\_\_

CC # \_\_\_\_\_

Security Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

### RETURN THIS FORM WITH PAYMENT TO:

Iowa Auctioneers Association  
900 Des Moines Street  
Des Moines, IA 50309