



2026 Iowa Auctioneers Association

FFA Bid Calling Championship

When: Early February, 2026

Location: Iowa State Fairgrounds, Penningroth Sales Center - In Conjunction with the Iowa Beef Expo

GET YOUR STUDENTS READY AND EXCITED FOR THIS COMPETITION

Greetings! We here at the Iowa Auctioneers Association are excited to present our 2nd annual bid calling championship for current 8th grade through 12th grade active FFA Members in the great state of Iowa. This letter is to inform you of basic facts to try to gain the interest of your students. This event is taking hold across the entire United States and Iowa will be one of the first states to host an event like this.

The purpose of this competition is simple. We at the Iowa Auctioneers Association, in conjunction with the Iowa Beef Expo, aims to foster the development of auctioneering skills and cultivate leadership among young agricultural enthusiasts through the Bid Calling Championship. This collaboration seeks to provide a platform for FFA members to showcase their talents, enhance their public speaking abilities, and gain valuable industry insights. By combining the expertise of professional auctioneers with the passion of FFA members, we strive to inspire the next generation of leaders in the agricultural community, promote the rich tradition of auctioneering, and strengthen the bonds within our rural communities. As you will agree, agriculture and auctioneering go hand in hand and has for generations.

Highlights:

- ◆ Multiple In Person Classes to be held across the State of Iowa
- ◆ All contestants are invited to the IAA Convention in February, 2026 for in class training in Des Moines, Iowa This was a big hit for the previous years contestants and a huge benefit to attend
 - ◆ Continental Auction School to supply bid calling instructional materials
 - ◆ Fabulous Lineup of Iowa Champion Auctioneers Ready to Mentor and Assist
 - ◆ Live Auction setting for competition
 - ◆ Preliminary Round followed by top five advancing to Finals Rounds
 - ◆ Major Sponsors will be in place for marketing the event as well as scholarships
- ◆ All participants to receive medal and complimentary registration to the 2026 IAA Convention
 - ◆ Top five to receive awards and multiple registrations to events—see next page

Agriculture and auctions have been deeply intertwined in Iowa for over a century. Your students have a unique opportunity to learn what the auction profession can offer them as well as learn a valuable trade and the benefits it may offer in the ag industry.

Please feel free to reach out to myself, Rod Backes, President of the Iowa Auctioneers Association at 319.269.7110 or Corey Fraise, Advisor of the IAA at 319.470.0115.

The Iowa Auctioneers Association

RECOGNITION & AWARDS FOR TOP FIVE

All contestants shall receive a Medal of Participation and complimentary conference registration into the Iowa Auctioneers Association (IAA) Annual Convention in February of 2026, one week prior to this competition.

o Forth Runner Up

- § Forth Runner Up 2026 Banner
- § Minimum \$500.00 Scholarship to be used towards college tuition or expenses
- § Complimentary one year membership to the Iowa Auctioneers Association
- § Complimentary entry into the 2027 IAA Rookie Bid Calling Championship in February.
- § Complimentary conference registration for the IAA Annual Convention in February of 2027

o Third Runner Up

- § Third Runner Up 2026 Banner
- § Minimum \$500.00 Scholarship to be used towards college tuition or expenses
- § Complimentary one year membership to the Iowa Auctioneers Association
- § Complimentary entry into the 2027 Rookie Junior Bid Calling Championship in January.
- § Complimentary conference registration for the IAA Annual Convention in January of 2027

o Second Runner Up

- § Second Runner Up 2026 Banner
- § Minimum \$500.00 Scholarship to be used towards college tuition or expenses
- § Complimentary one year membership to the Iowa Auctioneers Association
- § Complimentary entry into the 2027 IAA Rookie Bid Calling Championship in February
- § Complimentary conference registration for the IAA Annual Convention in February of 2027

o First Runner Up

- § First Runner Up 2026 Banner
- § Minimum \$1,000.00 Scholarship to be used towards college tuition or expenses
- § Complimentary one year membership to the Iowa Auctioneers Association
- § Complimentary entry into the 2027 IAA Rookie Bid Calling Championship in February
- § Complimentary conference registration for the IAA Annual Convention in February of 2027

o State Champion

- § State Champion 2026 Banner & 2026 Iowa Auctioneers Association / Iowa FFA State Champion Auctioneer Belt Buckle
- § Full Scholarship to the Continental Auctioneers School located in Iowa when ready
- § Minimum \$1,500.00 scholarship to be used towards college tuition
- § Complimentary one year membership to the Iowa State Auctioneers Association
- § Complimentary entry into the 2027 IAA Rookie Bid Calling Championship in February
- § Complimentary conference registration for the IAA Annual Convention in February of 2027
- § National Auctioneers Association complimentary NextGen registration to the 2026 Conference & Show located at a destination to be determined (Only if champion enters the IJAC Bid Calling Championship)
- § National Auctioneers Association complimentary International Junior Auctioneer Championship (IJAC) entry at the 2026 NAA Conference & Show located at a destination to be determined.
- § Complimentary travel and hotel for the NAA 2026 Conference & Show
- § Recognition at the IAA 2027 State Convention & IAA Bid Calling Championship at the Iowa State Fair